

# AMSOIL

*The First in Synthetics*

## RACING TESTIMONIALS



## *AMSOIL Brings Temperatures Down*

Pro late model racer Norm Wilcox of Wilcox Racing had a great season. He drove his 2003 Howe Chevy Monte Carlo to one feature win and 17 top 5 finishes out of 200 starts. His consistency earned him fifth place in points at Auto City Speedway and sixth at Dixie Motor Speedway.

Wilcox currently uses AMSOIL Series 2000 20W-50 Racing Oil in his 400hp GM crate engine, with an amazing 2200 green flag laps without a rebuild.

"GM recommends using 15W-50 Mobil-1, but when I switched to AMSOIL, my oil temps dropped over 20°," said Wilcox.

Wilcox was thankful he uses AMSOIL Gear Lube in the rear-end and transmission when a rear-end oil seal failed and filled the passenger side rear-end tube with oil. Thanks to AMSOIL, the ring and pinion showed no signs of overheating. Wilcox uses Series 2000 Grease through-



**Norm Wilcox after a win at Auto City Speedway in Flint, Mich.**

out the car, and reported that it held up very well in the front wheel bearings under heavy braking. Wilcox was also quick to mention that he uses AMSOIL exclusively in his personal vehicles.

## *AMSOIL Exceeds Expectations*

PMK Performance Racing features snocross rider Kristen Leirmoe. Leirmoe got a new Polaris IQ race sled for the 2005 - 2006 season, so she retired her 2004 Polaris Pro X from racing. Leirmoe had won two points championships, a world championship and multiple races on her Pro X, and has since used it for drag racing, trail riding and as a practice sled on the wood chip track.

Kristen's father Brian Leirmoe maintains the sleds, and he said the Pro X has used AMSOIL products exclusively since it was new.

"Chaincase lube, suspension grease, shock oil and engine oil, all AMSOIL," said Leirmoe. "After every race I would check over the entire sled and never found any component damaged due to a lubrication problem."



**Kristen Leirmoe on her wood chip practice track.**

Leirmoe said that compression and scope checks had shown the engine to be sound and strong, so he never took it apart.

"After two years of pounding that sled I thought I'd better rebuild it," Leirmoe said. "Running the sled on the chip track and dirt was sure to have caused some scoring and wear, even though compression checks showed no changes."

Leirmoe tore the entire snowmobile apart: engine, chaincase and suspension. He checked all of the bearings, bushings, gears, chains and all internal engine parts and found nothing.

"I credit this to AMSOIL lubricants. No other products have been used in this sled," said Leirmoe. "AMSOIL products not only proved their durability, they also helped me boost performance, increase the reliability and provide better protection for the components of our sled, just by the choice of lubricants."



**The guys from Panic Rev getting ready to go.**

## *Time Is Money*

After hearing a friend constantly bragging about AMSOIL products, the guys from Panic Rev Racing decided to check it out for themselves. They visited Dealer Don Smith of Fredericksburg, Iowa and learned about the fine points of AMSOIL products and why they are superior.

"We found that with AMSOIL **DOMINATOR**, we never foul plugs; that was a problem for us with our previous oil," said Jesse Shrock, one of the riders for Panic Rev Racing.

Shrock said AMSOIL **DOMINATOR** created immediate changes in the way the bikes shifted. They now shift more smoothly and the gears engage easily. Shrock was really impressed with **DOMINATOR's** long life.

"Now that we've used it, we noticed for ourselves that AMSOIL lasts much longer than competitive brands," said Shrock. "That saves us time, and time is money."

**AMSOIL**  
The First in Synthetics

## *Racing Against Cancer*

The Racing Against Cancer team features driver Scott Gregory behind the wheel of the team's two All Star Race Trucks. Gregory's team generates awareness and funding for the American Cancer Society.

Racing Against Cancer was founded by Jon Blanchette in 1996 after cancer claimed the life of his wife. Originally, Blanchette approached the people at Foxwoods Resort Casino about matching Gregory's race winnings as a donation to the American Cancer Society.

Today, along with the original race team and partnership with Foxwoods Resort Casino, Racing Against Cancer has raised nearly \$400,000 in contributions to the American Cancer Society over the last seven years. Now there are hundreds of drivers, owners, teams and race fans that continue to make the Racing Against Cancer program a success by pledging their race winnings or matching contributions to the cause.

Gregory, the original Racing Against Cancer driver, is still competing today, and has been using AMSOIL products exclusively in his engines, transmissions and rear



**Scott Gregory and Rich Bowling in Victory Lane at the Waterford Speedbowl in Waterford, Conn.**

axles for the last five years. He reports never having any lubrication related failures of any kind.

"AMSOIL products are the best and I would not consider using anything else, even without Dealer Rich Bowling's sponsorship," said Gregory.



**Shawn Pudwill rounds the bend in the 85jr car.**

## *Another Successful Season*

Team AMSOIL 85jr driver Shawn Pudwill has complete faith in AMSOIL products. Pudwill races in the Wisconsin Super Stocks Series.

"This is the third consecutive season without any engine, transmission or rear-end failure," said Pudwill. "I believe the AMSOIL products have a lot to do with it."

Pudwill finished the season with three feature wins, 10 top-5 finishes and numerous heat race wins. During the 2005 Governor's Cup in Aberdeen, S.D., Pudwill's clutch broke and put a hole in his oil filter.

"We had no bearing failure, put on a new filter and had regular oil pressure in seconds. This oil is awesome," said Pudwill.

## *Chaincase Fluid Holds Water*

Brett Hass of Chilton, Wis. races snocross, watercross and hillcross in the WPSA and USSA circuits. In 2005, Hass was the Grantsburg WaterX World Champion in the Stock 600 class and fifth in the Stock 800 class. He was also the 2005 King of the Hill, going undefeated in every race and both finals at that event.

"You could race the biggest machine you could find," said Hass. "All I had was my stock 440 and everyone else had 800's. To my surprise I beat all the winners from every class."

Hass uses **DOMINATOR Racing Oil** in his Ski Doo racing sleds. He says the oil allows him to run at peak performance at all times and makes him more consistent.

"The more I use this oil, the more I learn I can run leaner and leaner," said Hass. "Basically with this oil, I'm able to run leaner, cleaner and ultimately on the ragged edge."

Hass also likes the Medium and Light Shock Therapy Fluids and the Series 2000 Chaincase Fluid.

"The chaincase fluid stands up to the test the best," said Hass. "When racing on water, you tend to sink fre-



**Brett Hass takes the inside in front of a watercross competitor.**

quently, and a lot of the time there is no time between heats. I never change the chaincase fluid until the end of the racing weekend, so I go back out to race with the fluid mixed with water and it still holds up phenomenally well."

### *"I Like to Go Fast and Win"*

Andy Feil of New Castle, Pa. hasn't been racing long, but the 10-year-old knows how to win. Feil's first year of racing go-karts was 2004 and the young driver was the points champion at Navale Speedway.

"AMSOIL has given us the edge to be a competitor at every race," said Feil.

In restrictive plate go-kart racing, it is critical to have the least amount of resistance on all components of the kart and engine. The use of AMSOIL **0W-30** Synthetic Motor Oil allows Feil to achieve maximum horsepower out of his engine. It also saves the young racer money by allowing extended oil changes while still offering full engine protection.

"We typically would run two heats, change the oil and then race in the feature," said Feil. "After using the AMSOIL used oil analysis program, we found the oil was still offering full protection with no contamination after running two heats, so changing it before the feature was not necessary."



**Andy Feil poses with his kart and trophies.**

Feil noted he also uses AMSOIL MP to lubricate any linkage and cables. When asked if he had any comments on AMSOIL products or racing in general, Feil's response was "I like to go fast and to win."

### *Four-Wheeling Phenom*



**Ryan Young's racing quads can't hide the trophies in the background.**

Ryan Young attends Monticello High School in Monticello, Minn. The young four-wheeler racer got into riding when he was about four years old. By age five, Young was jumping a dirt pile his dad built in the front yard. At 12, he decided to start racing.

"I got made fun of because my tires were about this tall; stock four-wheeler," said Young.

Now he rides four-wheelers that are custom-built to the kind of track he's racing on. Young races every weekend, outdoors in the summer and indoors during the winter season. Soon, Young will race in both motocross and flat track classes. While he is not yet old enough to race on the pro circuit, he has quite an impressive record.

"I've always come in first unless I messed up or something's happened," said Young. "I'm a pro racer because I can beat all the pros in Minnesota."

### *Road Racer Wins with AMSOIL*

Jeff Penick of Salem, Ore. has been road-racing Hondas for 15 years. He has won six championships in the last four years in two separate classes with his Honda Civic. His current motor has three seasons of double race groups and still has excellent compression.

"I took the motor apart after one season when I first switched to AMSOIL and realized the bearings, rings and cam showed no wear," said Penick.

AMSOIL Dealer Ed Greenwood and Dan Judy Automotive advised Penick to switch his 1990 Honda Accord to AMSOIL when he purchased it new. Penick sold the car in 2001 with 333,000 miles showing and the engine had never been apart.

"I run AMSOIL in all of my vehicles and recommend it to all of my friends," said Penick.



**Jeff Penick going for the win in his Honda Civic.**



## *Daryl Hadley Racing*

Daryl Hadley Racing out of Louisville, Ky. consists of three different drivers in three different vehicles. Daryl Hadley's son Kyle Hadley runs Late Model Stock Cars at Salem Speedway. The 22-year-old was Late Model Rookie of the Year in 2004, and hopes to take the championship this year.

David Bayens runs Street Stocks at Salem Speedway. Bayens has been racing for six years, and was third in points in 2004. At 22 years old, Bayens' goal of being the Street Stock champion is not out of reach, especially with two second-place finishes in the first two races this season.

Scot Beeler runs stock cars at Salem. A race veteran of 16 years, Beeler has many notable accomplishments on the track. He placed first and third in the first two races of 2005.

Daryl Hadley Racing has been around for 10 years and uses AMSOIL products exclusively. The team has never experienced a lubricant-related failure, and give AMSOIL products a lot of credit.



***Kyle Hadley's stock car is ready to go.***

"SEVERE GEAR Gear Oil, AMSOIL Motor Oil, wheel bearing grease and even hand cleaner and Miracle Wash to clean the car, AMSOIL never lets us down," said Kyle Hadley.



***David Bayens and friends on race day.***



***Scot Beeler earns a trophy and a hug.***



***Casey Lowrance on his dirt bike.***

## *Cooler, Cleaner Engines*

Fifteen-year-old Casey Lowrance of Gastonia, N.C. knows exactly what he wants.

"I want to become a pro rider and open a motorcycle shop," Lowrance said.

The young motocross rider finished third overall in points last year with consistent riding gaining him several podium finishes. Before switching to AMSOIL products, Lowrance was using the manufacturer's brand. Now Lowrance says his engine is cleaner, cooler and quieter.

"We have no gummed-up motors when we do engine maintenance," said Lowrance. "The AMSOIL 10W-40 we use in the bottom end runs cooler and quieter, and the AMSOIL Antifreeze is tremendous for keeping the motor cooler at all times."

Lowrance also runs AMSOIL DOMINATOR 2-Cycle Oil in his Kawasaki 125cc dirt bike.

## *AMSOIL Credited With Extending Engine Life*

AMSOIL Dealer Lyle Antrobus of Fort Collins, Colo. sponsors the Rapid Emissions Racing Team. Rapid Emissions Racing features father and son drivers John and Lance Jolly. The Jollys agree that the AMSOIL products they use in their vehicles have given them an edge over the competition and reduced maintenance time.

The Jollys race Legend cars with minimum weight and engine restrictions. They are required to use the Yamaha 1200cc motorcycle engine, and the car must weigh a minimum of 1,300 pounds with fuel and driver.

John has been driving Legend cars since 1999. He feels as though AMSOIL synthetic lubricants have contributed to the superior endurance of his car's engine.

"The high engine heat, due to the limited cooling available from the cross-mounted Yamaha 1200 air-cooled engine, leads to engine failure, especially on the rear cylinder," said John.

After switching from conventional lubricants to AMSOIL synthetic motor oil John noticed the engine ran smoother and temperature was reduced by 15



**John and Lance Jolly with their Legend cars and trailer.**

degrees. He is confident that AMSOIL products are prolonging his engine's life.

Both Jollys use AMSOIL **synthetic gear lubes** and greases. John uses AMSOIL **20W-50 Motorcycle Oil** in his car, while Lance runs AMSOIL **20W-50 Synthetic Racing Oil**. The Jollys are evaluating and comparing the two oils to determine which suits their style of racing best.

## *Cooler and Smoother*

Driver Dustin Robnett of Robnett Racing has been using AMSOIL **SAE 60 Racing Oil**, AMSOIL **ATF** and AMSOIL **SEVERE GEAR 75W-90 Gear Oil** in his IMCA Modified Chevy racecar.

"Since break-in I have noticed that the engine runs cooler, smoother and has more power than it had with the petroleum break-in oil," said Robnett.

The Hooks, Texas native was street stock champion in 1997 and 2002 - 2004 at 67 Speedway in Texarkana, Ark. and is the current points leader.

"Usually during the race, under caution, the oil pressure would drop to about 15 - 20 pounds. With AMSOIL the pressure remains constant at 40 pounds," said Robnett.

He also noticed that, after running the oil for a couple weeks, the oil did not visually break down the way petroleum oil did.

"The petroleum oil was usually different colors, smelled bad and was just plain nasty coming out," said Robnett.

A recent oil analysis on oil used in the car for over a month showed that wear metals were within tolerance and TBN and viscosity levels were still good. Analysis on the

**ATF** and **SEVERE GEAR** also brought excellent results.

"We believe that AMSOIL products have definitely given us the edge on our competition, powering us to be the current points leader at 67 Speedway," said Robnett.



**Dustin Robnett continues to win with AMSOIL.**

## *AMSOIL Protects During High Temperatures*

Jerry Grasse of Grasse #5 Racing had an exciting season in Midwest Modifieds. Grasse finished second in points at Riverside Raceway, and won an award for Most Dominating Driver of the Year at Riverside and TNT Speedway. Overall, Grasse won a combined total of 13 feature races at Riverside and TNT. The team finished third in the state and 16th out of 450 in the national points standings.

"One hot summer night while running mid-field, I was involved in a front end crash that pushed my front panel in front of my radiator," said Grasse.

The engine temperature shot up to 290°, and Grasse credits AMSOIL with allowing him to finish the race.



**Jerry Grasse shows off his winning modified racecar.**

"I was able to finish the race in second position without any engine problems thanks to AMSOIL **20W-50 Racing Oil**."

**AMSOIL**  
The First in Synthetics

## *Finish First with AMSOIL*

As an Arctic Cat dealer and professional ice drag racer, using the best product is always a priority for Dan Carlson. Located in North Bay, Ontario, Carlson is solicited by various salesmen at his Arctic Cat dealership everyday. It is his policy not to sell something to customers that he has not tried himself. AMSOIL Dealer Tracy Rogerson got Carlson to try some AMSOIL **DOMINATOR** 2-Cycle Oil in his race sleds, and now he's a retail on the shelf customer.

"If I sell something that does not perform, I get to hear about it real soon," said Carlson.

Carlson's race team, Carlson Motorsports, had been using the manufacturer's synthetic oil in their 2004 Firecat 700 EFI and 2004 Sno Pro 440.

"Before the beginning of each winter race season we tear down the engines to make sure everything is 100 percent," said Carlson.

He noted that this year the piston wash looked good and the domes in the cylinder heads had a nice golden brown color to them. This time after they reassembled the engines they added AMSOIL **DOMINATOR** Racing Oil in place of the manufacturer's synthetic.

"I honestly did not expect a great difference in performance," said Carlson.

Both of his snowmobiles compete at the largest and most competitive races around, including both the Canadian and American World Series of Ice Drags.

"When I began my early season testing with the previous year's setups, my ET's were immediately the best

I had ever run on my timing system," said Carlson. "Once the season was underway it was clear that these machines had never been faster and the times were definitely quicker."

Carlson took the engine apart mid-season and discovered that everything looked good.

"Not only did everything appear perfect, but also it looked like someone had gone inside the engine and polished it clean," said Carlson. "The brown color in the heads had been taken off just by using AMSOIL and the pistons looked like new."

After seeing there was no carbon anywhere in the engine, Carlson disassembled the F7 to discover the same exact thing.

Carlson Motorsports finished the racing season better than ever before.

"We finished first, second or third 38 times this season, with the highlight coming from the American World Series and our victories in the Stock 440 and 600 classes, finishing with 12 top-3 spots against the best of the best," said Carlson.

Some of Carlson's key customers agreed to test out the **INTERCEPTOR** and hp Injector 2-Cycle Oils on their variable exhaust controlled Arctic Cats. Careful inspection after a good season of riding found absolutely no carbon buildup, no piston scuffing and great performance.

"From what I have experienced already, whether you are a performance-obsessed speed demon or a high-mileage trail rider, you need to use AMSOIL if you want to finish first," said Carlson.



**Carlson on his winning Arctic Cat.**

## *Lower Temperatures, Longer Life*

Ladner Team Racing features driver Mike Ladner behind the wheel of the team's #3 late model. Ladner, a 15-year race veteran, was the points champion at South MS Speedway in 2003, something he hopes to do again with the help of AMSOIL.

"AMSOIL is the best oil we have ever run in our motors," said Ladner. "We had to change our old oil every two races." Now Ladner says the team easily runs five to six races between oil changes.

"AMSOIL lasts longer than other oils and runs at a lower temperature," said Ladner.



**Mike Ladner and the crew preparing the #3 race car for action.**



**RACING TESTIMONIALS**

**AMSOIL is the Official Oil of:**



AMSOIL products and Dealership information are available from your local AMSOIL Dealer.

